

# North Texas Kids

DFW's Best Online Resource for Raising Happy, Healthy Kids

quirky momma  
Kids Activities Blog



Her Family • Her City • Her Passion



**Your trusted resource for Summer Camps just got bigger and better!**

**NTK.com has partnered with SheisDallas.com and QuirkyMomma.com to increase your exposure and boost your camp enrollment!**

***The Summer Camp Guide will appear on 3 websites!***

***Our combined stats are impressive:***

- ***194,000 unique visitors***
- ***335,000 hits every month***
- ***10,000 E-Newsletter Subscribers***
- ***12,400 Twitter followers***
- ***7,700 Facebook fans***

**Special Pricing For This Offer:**

**\$600 for 5 months of advertising\*.**

**All guides will be live by March 1.**

**\*Price per month is \$149 for individual months.**

**Minimum 3 months required. Buying all 5 months saves you \$174.00.**

**All listings include:**

- ***Your logo***
- ***One photo***
- ***Contact information***
- ***100 word description of your camp.***

**See samples here:**

**<http://northtexaskids.com/ntkblog/index.php/directories/enrichment/>**



***Bonus:*** We will have a downloadable PDF version of the Summer Camp Guide for parents to print and keep. This will be hosted on all three websites and heavily promoted through our social media outlets.

***Have questions or ready to sign up today? Please call 972-516-9070.***

# Details and Payment Options for the 2012 Summer Camp Guide

## Checklist of what we need to create your directory listing:

- Your logo in jpeg or eps format
- One photo in jpeg format
- Your contact information (company name, phone, email, address)
- Your website URL
- Link to your Facebook page (optional)
- Link to your Twitter page (optional)
- 100 word description of your services

*All of this information should be sent in one email to [info@northtexaskids.com](mailto:info@northtexaskids.com) by Feb. 20, 2012.*

## Advertising Agreement for Scissortail Publishing, LLC

### Advertiser Information

Business Name \_\_\_\_\_

Contact \_\_\_\_\_ Title \_\_\_\_\_

Type of Business / Organization \_\_\_\_\_ Website: www \_\_\_\_\_

Street Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Billing Address (if different) \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email Address \_\_\_\_\_

### Billing Information

Payment by \_\_\_ PayPal \_\_\_ Credit Card (please select payment option below)

Credit card Number: \_\_\_\_\_ Exp. \_\_\_\_\_ V-Code \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

\_\_\_\_\_  
Authorized Signature \_\_\_\_\_ Print Name \_\_\_\_\_ Date \_\_\_\_\_

\_\_\_\_\_  
Scissortail Publishing, LLC representative \_\_\_\_\_ Print Name \_\_\_\_\_ Date \_\_\_\_\_

### **3 Payment options (all camp listings must be paid in advance):**

- 1 Payment of \$600 by credit card or PayPal due with contract - Save \$18 if you make one payment!
- 3 payments of \$206 each by credit card or PayPal. Payments due with contract, March 20 and April 20.
- Checks will only be accepted if you pay in full..

If you would like to pay through PayPal, please send payment to [minette@northtexaskids.com](mailto:minette@northtexaskids.com) or request a PayPal invoice. If you choose to make multiple payments, we will automatically charge your account on the dates stated above.

Questions: Call us at 972-516-9070 Fax: 214-919-7254 Mailing address: Scissortail Publishing, 2220 Coit Rd., Ste. 480-214, Plano, TX 75075