

DFW's Best Online Resource for Raising Happy, Healthy Kids





Her Family • Her City • Her Passion



Your trusted resource for Summer Camps just got bigger and better!

NTK.com has partnered with SheisDallas.com and QuirkyMomma.com to increase your exposure and boost your camp enrollment!

## The Summer Camp Guide will appear on 3 websites!

Our combined stats are impressive:

- 194,000 unique visitors
- 335,000 hits every month
- I 0,000 E-Newsletter Subscribers
- 12,400 Twitter followers
- 7,700 Facebook fans

Special Pricing For This Offer: \$600 for 5 months of advertising\*. All guides will be live by March 1.

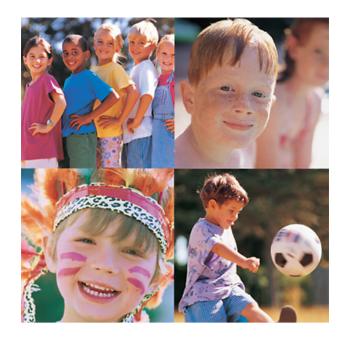
\*Price per month is \$149 for individual months. Minimum 3 months required. Buying all 5 months saves you \$174.00.

## All listings include:

- Your logo
- One photo
- Contact information
- 100 word description of your camp.

See samples here:

http://northtexaskids.com/ntkblog/index.php/directories/enrichment/



Bonus: We will have a downloadable PDF version of the Summer Camp Guide for parents to print and keep. This will be hosted on all three websites and heavily promoted through our social media outlets.

## **Details and Payment Options for the 2012 Summer Camp Guide**

Checklist of what we need to create your directory listing:

Your logo in jpeg or eps format One photo in jpeg format П Your contact information (company name, phone, email, address) Your website URL Link to your Facebook page (optional) Link to your Twitter page (optional) 100 word description of your services All of this information should be sent in one email to info@northtexaskids.com by Feb. 20, 2012. Advertising Agreement for Scissortail Publishing, LLC **Advertiser Information** Business Name Type of Business / Organization Website: www Street Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_ Billing Address (if different) \_\_\_\_\_ City, State, Zip \_\_\_\_\_ **Billing Information** Payment by PayPal Credit Card (please select payment option below) Credit card Number: Exp. V-Code Name as it appears on card: \_\_\_ Authorized Signature Print Name Date Scissortail Publishing, LLC representative Print Name 3 Payment options (all camp listings must be paid in advance): 1 Payment of \$600 by credit card or PayPal due with contract - Save \$18 if you make one payment! 3 payments of \$206 each by credit card or PayPal. Payments due with contract, March 20 and April 20. Checks will only be accepted if you pay in full...

Questions: Call us at 972-516-9070 Fax: 214-919-7254 Mailing address: Scissortail Publising, 2220 Coit Rd., Ste. 480-214, Plano, TX 75075

If you would like to pay through PayPal, please send payment to minette@northtexaskids.com or request a PayPal invoice. If you

choose to make multiple payments, we will automatically charge your account on the dates stated above.